

Web Site Development

Business Focus:

Our approach is to develop a website that will establish a presence on the Internet. Through this presence we will work with you to enhance revenue, reduce operating cost, and improve efficiency. Understanding your business and marketing plans is very important which will allow us to develop an Internet Business Solution that will fit your business model. We will provide ongoing consultation and support to adapt your website to your changing needs.

Content Management System:

Depending on your needs we can include a content management system that will allow you to make updates to your website. A content management system allows you to easily post information, update content and add media. A content management system will also allow you to add users. Users may update documents on your website or update content in certain regions of your website. Through a team approach the information on your website will be kept current keeping your visitors returning.

We take a modular approach to customizing a content management that will meet your needs. Here are the modules that we use with our clients:

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- • Image Gallery
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- • Classifieds Area
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- • Document Manager
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- • Syndication of news with XML
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- • Search Engine
- • Calendar System
- • Forum System
- • Database Driven Surveys
- • Database Driven Forms
- • Multilingual content

- • E-commerce system
- • Credit Card Processing
- • Advertising Campaigns

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The Process:

We first need to meet to discuss your project and needs. After our meeting, most projects respect the same process:

Step 1:
Meeting, assessment and evaluation of your needs,

Step 2:
We issue a quote including everything required to deliver a fully finished product

Step 3:
We decide on the overall structure of the model website, design a global sitemap and navigation

Step 4:
We listen to your design goals and tastes, and give you recommendations based on our experience

Step 5:
We design the first comps and submit them to you and revise the design until you are satisfied

Step 6:
We assemble content and design, implement the navigation

Step 7:
Testing and debugging

Step 8:
You're all set!

